

AFCP FORUM



Change, Challenge and Opportunity for AgriFood Charities

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The Starting Point



Industry features

- AgriFood Industry restructuring
- New productivity/compliance challenges
- Central funding for applied science funding removed
- Recruitment/retention of business leaders, innovators, technicians and scientists

The Starting Point



Charity features

- Numerous and diverse
- Often long established
- Tendency to be independent, isolated and conservative
- Individual funding levels increasingly below critical mass

Charity Funding



Has some useful features

- Independent of immediate market criteria and politics
- Substantial collective funds
- Can facilitate new initiatives
- An effective lever/supplement
- Can be motivational

Charity Funding



Increasing impact and efficiency

- More joint charity funding
- More reference to industry strategies
- Closer liaison with deliverers and other fund sources
- Facilitate effective access
- Share good practice and administration

The AFCP Approach



To facilitate connections between

- Like minded charities
- Charities and industry strategies
- Charities and research/education 'providers'
- Charities and other funding sources
- Charities and fund seekers
- Charities and recommended service providers

HOW ?



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- Host 'across stakeholder' web site
 - Sector based seminars
 - Establish links to strategies
 - 'Good practice' workshops

Progress



Progress since March 2007

- Steering Group formed with regular meetings
- Dr Paul Biscoe appointed CEO
- Company, address and office base established
- Web site at an advanced stage of development
- Held two sector seminars

Next Steps



- Consolidate progress
- Contain and concentrate resources
- Connect with industry strategies
- Create benefits that justify commitments to continued funding of AFCP