

The 2017 AFCP Annual Forum The role of charities in post-Brexit UK food and farming

Wednesday 22nd November, 2017 University of Hertfordshire The 2017 AFCP Annual Forum The role of charities in post-Brexit UK food and farming





Championing Skills Development for Land Based Industries

Importance of Skills Development – the opportunity is now!

Leigh Morris, CEO, NLBC

Landex Land Based Colleges Aspiring To Excellence



Registered Charity: 1164698

Why NLBC?





'Talent and Technology' - 5 Year Strategy Summary 2017-22

Our Mission: Championing Skills Development for Land Based Industries

The Case for Change:

- A rapidly changing world in respect to food security, environmental sustainability and public health.
- Land based industries are increasingly significant in meeting these global and UK challenges.
- There's a pressing need for higher skills to improve our industry's overall quality and productivity.
 The UK is lagging behind many of our competitors in terms of our workforce training and skills.

The Solution:

- A new employer led, virtual, National Land Based College.
- Draw on the best current specialisms, enhancing and adding coherence and consistency.
- Develop collaborations and partnerships across the sector.
- Maximise the use of learning technologies and blended learning to aid skills development.

Higher level of Skills = Higher Productivity!

Our Vision:

- UK land based education is world leading and intrinsically linked to the needs of employers.
- A stronger life-long learning culture exists across land based, resulting in improvements in workforce, productivity, quality and ultimately profit across the whole sector.
- Land based is an attractive career option, with individuals provided with the required skills, knowledge, development and guidance throughout their professional careers.

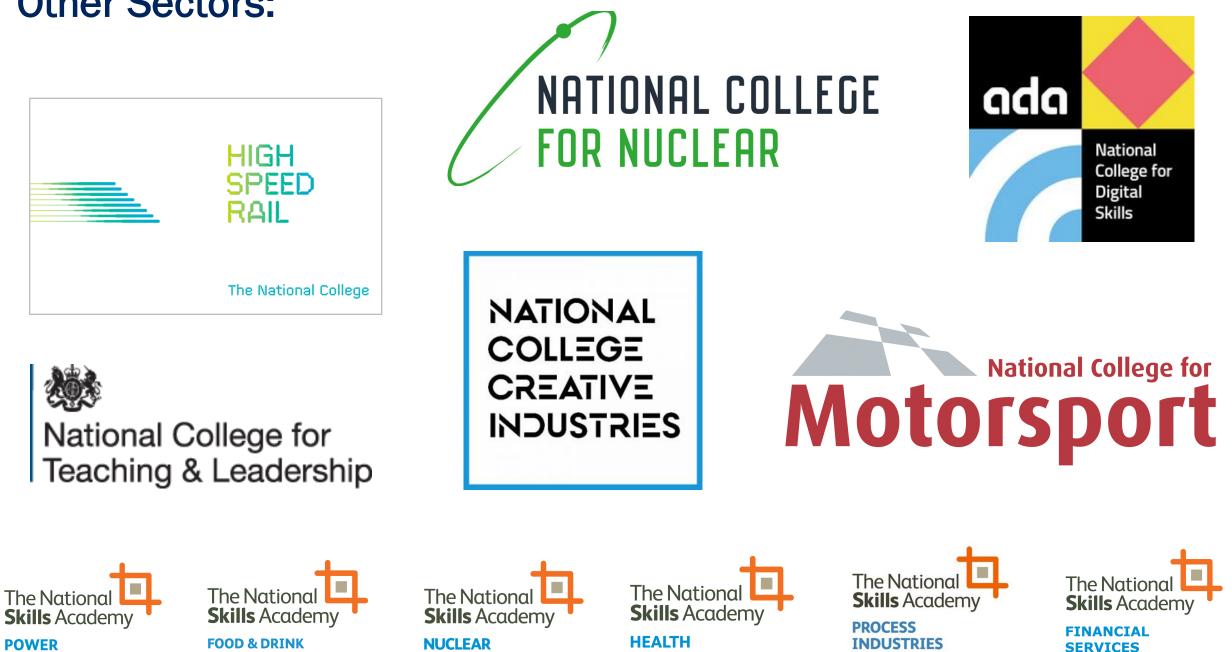
Our Delivery:

We will achieve our mission and vision through an employer led, hub and spoke, integrated approach, linked strongly to UK specialist land based colleges and universities, their member organisation Landex, and our awarding body partner City & Guilds.

Our core principles are to network, collaborate, innovate, and deliver consistent high quality for our sector.



Other Sectors:







The one thing that grows everything - knowledge

18,223 views

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ANNUAL REPORT Meeting the Challenge

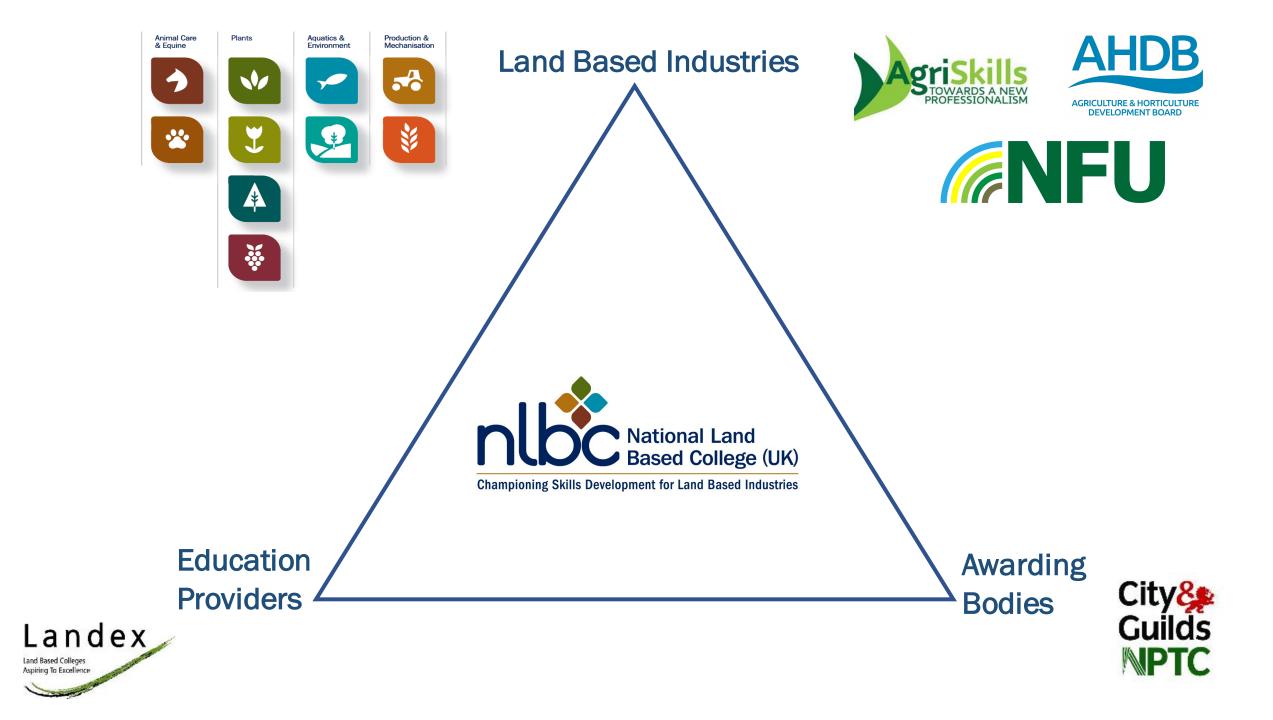


www.primaryito.ac.nz



Primary ITO Published on 16 Jul 2015







Our Members:

The vast majority of the specialist land based colleges and universities





Talent and Technology

Championing Skills Development for Land Based Industries



NLBC Strategy / 2017-2022



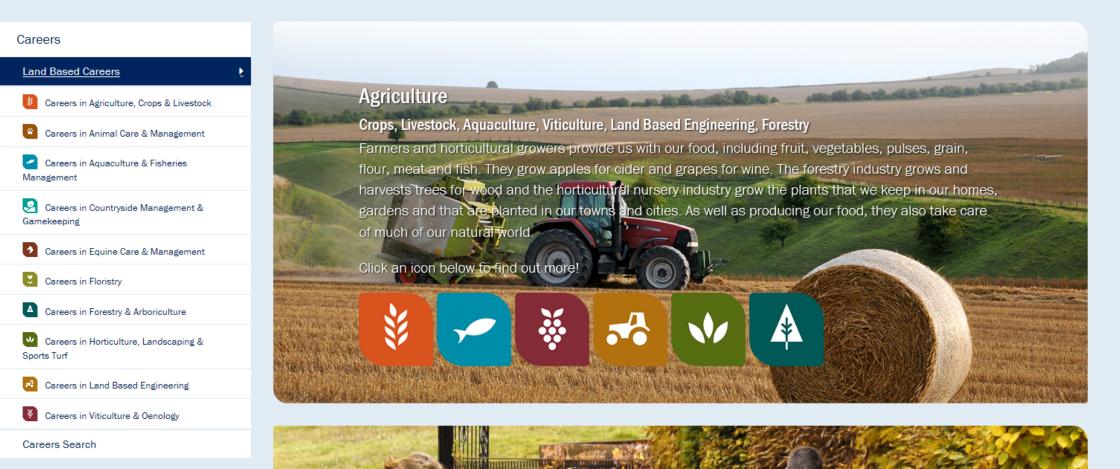
- 1. Champion land based as a professional & progressive career.
- 2. Increase industry engagement in the skills agenda.
- 3. Develop qualifications to deliver the skills employers need.
- 4. Maximise digital and flexible learning opportunities.

Champion land based as a professional career:

Land Based Careers

The land based sector, which is referred to by the UK Government as the Agriculture, Environmental and Animal Care sector, offers a wide range of career opportunities. The term 'land based' traditionally relates to farming and industries connected to the land and environment, including horticulture, food production, forestry, conservation, landscaping and equine (horses).

Land based careers are diverse and use a number of different skills. Many roles combine cutting edge science, engineering and IT with an understanding of the natural world and how it works. Skills within the more creative and leisure sectors are also required, with opportunities in landscape design, floristry, tourism and recreation. Careers can also include working with animals, nature conservation and caring for our land and environment. Many of the careers span a number of the areas above, and skills gained are transferrable between these sectors.





Increase Industry Engagement in the Skills Agenda:



Industry Skills Groups endorsed by:



Industry Engagement

As an employer led organisation, NLBC aims to connect effectively with industry and provide employers with a far greater opportunity to steer skills development within their sector. This is core to us achieving our NLBC Strategy, and specifically:

- Increasing industry engagement in the skills agenda
- Developing qualifications to deliver the skills employers need

Linking strongly with key industry bodies and their existing skills groups / forums is core to our approach. We then aim to drive this industry engagement further through our own NLBC Council and our Industry Skills Groups which we invite you to join.





NLBC can provide you with information. opportunities, resources and career connections that will be invaluable to you throughout your land based journey. Register with us now to receive these benefits and stay up-to-date with our latest developments.

Register me now!

Our sector needs talent and technology, our strategy explains how we'll accomplish this

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Develop Qualifications to deliver the skills employers need:

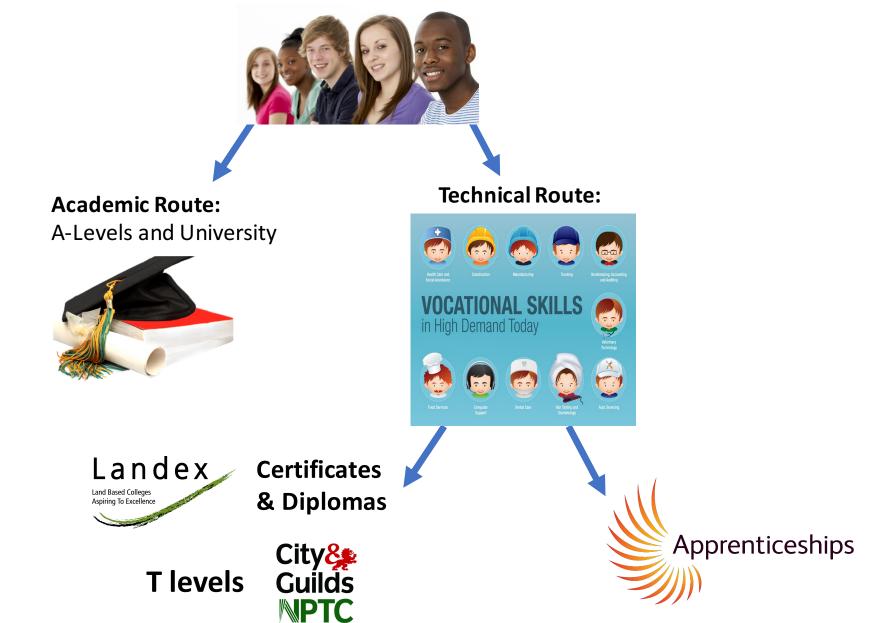


Department for Education

Post-16 technical education reforms

T level action plan

October 2017



Maximise digital and flexible learning opportunities:





🎤 Register with NLBC 🕑 🕇 in 🔍

About Us Education & Training Careers Industry News & Media Partners

National Land Based College (UK)

The One Stop Shop for Land Based Careers and Skills



Championing Skills Development for Land Based Industries

Partnership support required.

Production Pathway for New Qualifications & Standards:



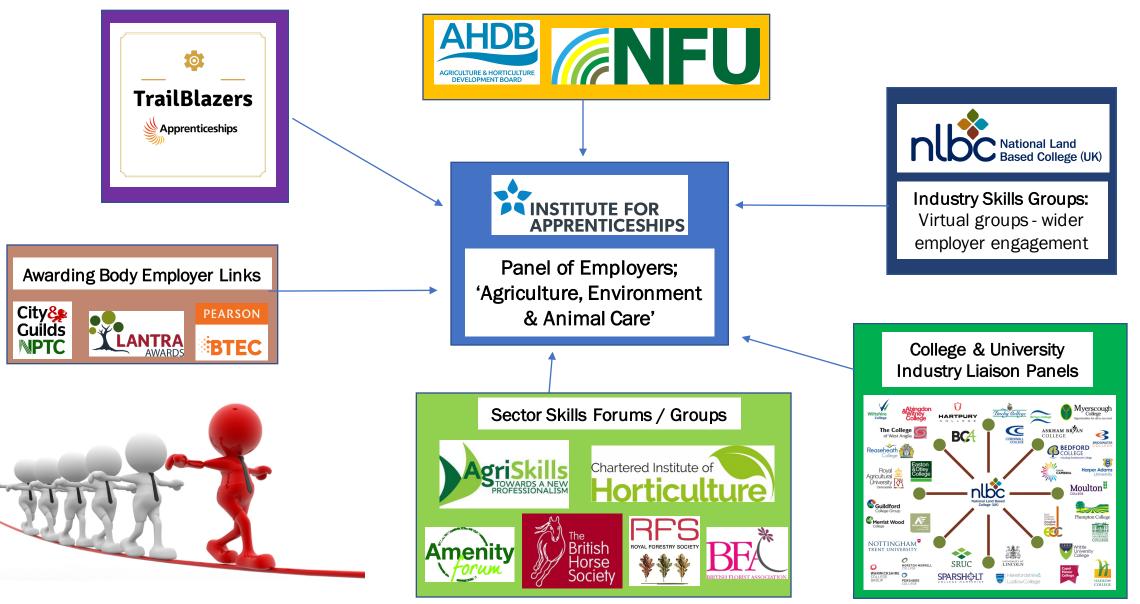


'Agriculture, Environmental and Animal Care'



Employer Led Skills Development:





Creation of Delivery Tools:



Core knowledge, skills and behaviours in both Trailblazers and T Levels Potential to develop industry endorsed National training resources:



Forestry Level 2 Trailblazer

















Land Based Careers:



Career Pathways

See what you need to get in and get on..

Cogent's Career and Training pathways show entry levels for school leavers, apprentices and graduates, and career development for existing employees.

The site includes role profiles, salary levels and details the competencies that industry requires for safe and effective working. Individuals and employers can use the filter and pathways to address training and development needs.

Click the icon on the right to launch the pathway tool.

6

Launch Career and Training Pathways

| Jseful Links | Contact us |
|--------------|--|
| Cogent SSC | > Unit 5 Mandarin Court, Centre Park, Warrington, WAI 1GG. |
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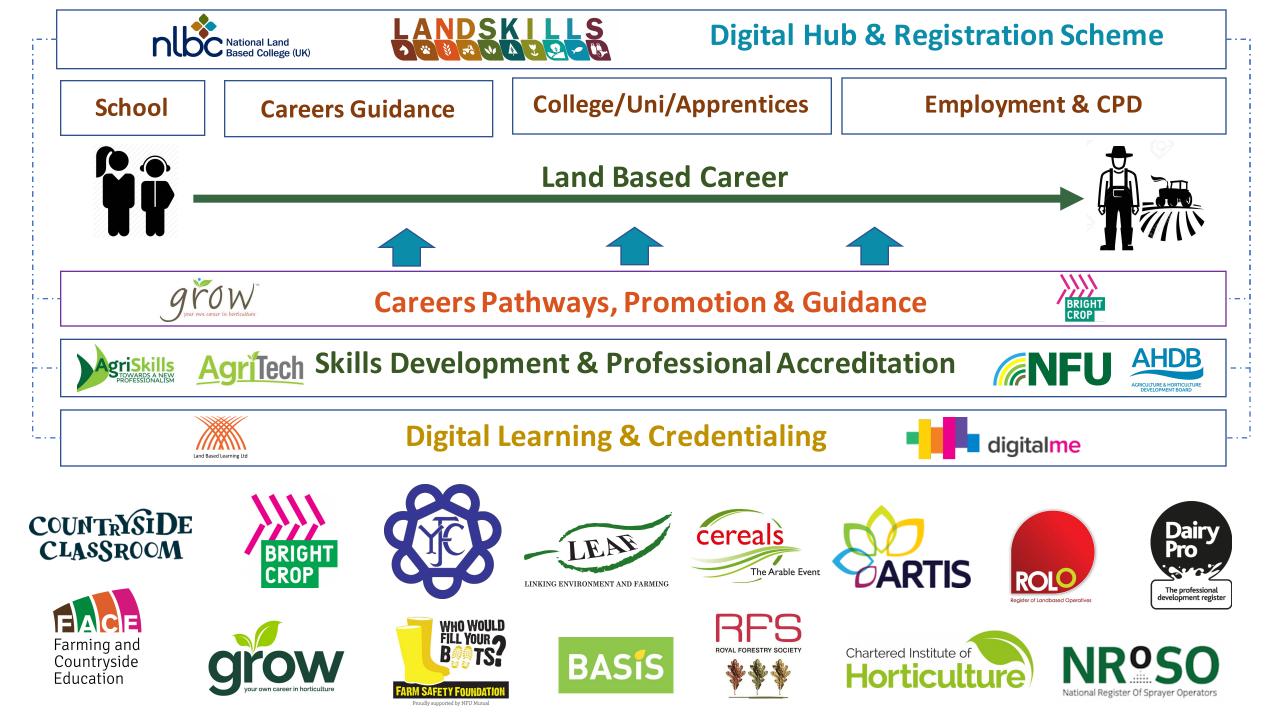












Partners & Supporters **Register with NLBC** City & Guilds Do you want to develop in your career? Landex Register with us! We will provide you with ongoing information on skills development, including courses, training, careers guidance and opportunities. This will help you throughout your career, whether you're a student, apprentice, or in employment and seeking continued Member Colleges & Universities National Land Based professional development. Register with NLBC Register with us now to access this support. You can set your contact preferences and tell us your interests to get the most relevant information. Your details will not be shared with others without your permission. Please contact us for more information. Dedictration form Sign up now to get FREE Student Membership! Chartered Institute of Horticulture



| Registration form | | |
|----------------------|------|--|
| Name * | | |
| | | |
| First | Last | |
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| Are you a student? * | | |
| O Yes | | |
| O No | | |
| Town / City | | |
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College (UK)



Positioning of NLBC:

- Registered Charity / Land based / Hub & Spoke approach / Networking / Collaborating / Neutral convenor.
- Potential partner and co-deliverer on land based skills projects.

Funding Needs:

- Programme Development: Facilitation and creation of CPD and standards.
- Digital: Add and link to our digital hub. Content creation.
- Careers: Need a land based programme to compete with other sectors.
- Training Resources: Create national industry endorsed delivery tools.



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