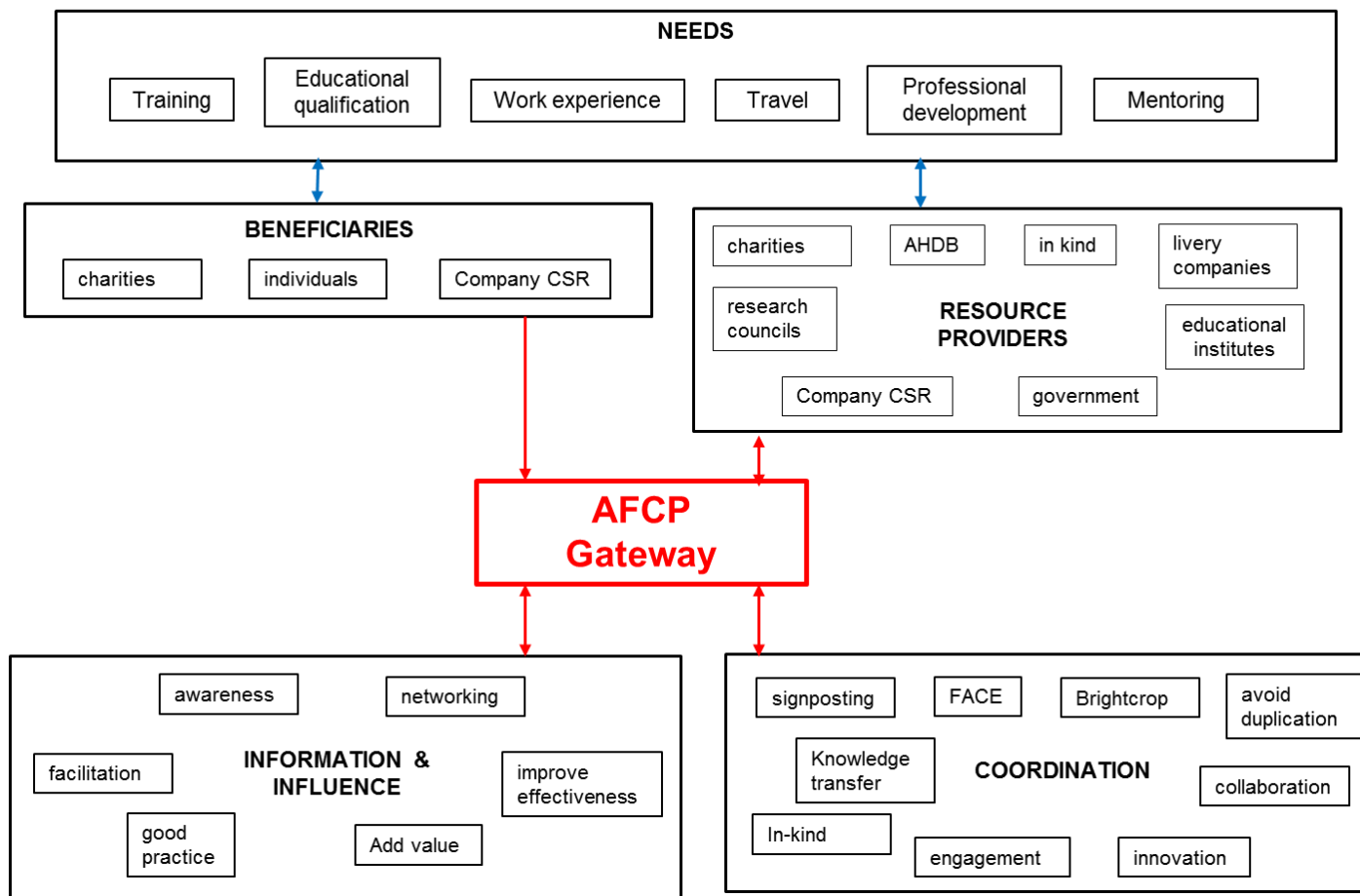


Role of AFCP



Objectives: with supporting actions.

Objective	Action
1. To ensure that AFCP mission is consistent with the objectives of charities, funders and resource providers and offers effective and efficient support in the achievement of these objectives	<ul style="list-style-type: none"> • Conduct routine searches of appropriate websites to identify relevant activity by charities, funders and providers • Develop and implement programmes of communication and enquiry with charities, funders and providers
2. To deliver an up-to-date and relevant website specifically targeted at individuals seeking to establish or develop their careers through support from charities and other not-for-profit organisations.	<ul style="list-style-type: none"> • Prepare and implement a timetable for the regular review of information on the website.
3. To identify, develop and communicate opportunities and synergies for collaboration between charities, funders and providers.	<ul style="list-style-type: none"> • Maintain close personal contact with key members of all organisations. • Ensure AFCP is recognised and acknowledged as an effective facilitator for collaborative activities.
4. To raise the profile of charities in relation to their role and contribution to the agrifood industry.	<ul style="list-style-type: none"> • Develop and implement a marketing strategy for AFCP which establishes its profile and role within the industry.
5. To encourage and facilitate networking between charities and other funders to create beneficial long term and productive relationships.	<ul style="list-style-type: none"> • Establish regular direct contact with charities to understand their aspirations and seek a partnership approach among them. • Hold at least 2 meetings a year of groups of charities whose aspirations and activities are conducive to collaboration